

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			CARDIN FOR SENATE			
AND	11350 Random Hills Rd Ste 670			PO BOX 21093			
ADDRESS	Fairfax VA 22030-7428			Catonsville MD 21228-0593			
	USA			USA			
CONTACT	Rachael			PRODUCT10/25-11/5			
LOCAL SALESPERSON	BILL AHLFIELD		AGENCY EST. NO. 12898	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th	1	02:58P	04:00P	30S	10/25/12-10/25/12	DR. PHIL	1	270.00	270.00
2	Th	1	04:00P	05:00P	30S	10/25/12-10/25/12	4PM EARLY NEWS	1	340.00	340.00
3	Th	1	10:59P	11:35P	30S	10/25/12-10/25/12	LATE NEWS 11-1135 M-SUN	1	1080.00	1080.00
4	Th	1	04:58A	05:27A	30S	10/25/12-10/25/12	RISE & SHINE AT 5AM	1	270.00	270.00
5	Th	1	05:57A	07:00A	30S	10/25/12-10/25/12	MORNING EDITION AT 6	1	495.00	495.00
6	Th	1	11:35P	12:37A	30S	10/25/12-10/25/12	LATE SHOW W/ DAVID LETTERMAN	1	315.00	315.00
7	00001..	1	04:58A	05:27A	30S	10/26/12-10/26/12	RISE & SHINE AT 5AM	1	270.00	270.00
8	10101..	3	04:58A	05:27A	30S	10/29/12-11/02/12	RISE & SHINE AT 5AM	3	270.00	810.00
9	10000..	1	04:58A	05:27A	30S	11/05/12-11/05/12	RISE & SHINE AT 5AM	1	270.00	270.00
10	01010..	2	05:27A	05:57A	30S	10/30/12-11/01/12	RISE N SHINE	2	385.00	770.00
11	11111..	5	05:57A	07:00A	30S	10/29/12-11/02/12	MORNING EDITION AT 6	5	495.00	2475.00
12	10000..	1	05:57A	07:00A	30S	11/05/12-11/05/12	MORNING EDITION AT 6	1	495.00	495.00
13	00001..	1	07:00A	09:00A	30S	10/26/12-10/26/12	CBS THIS MORNING	1	250.00	250.00
14	11111..	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	250.00	1250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

AND

PAGE 2

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		CARDIN FOR SENATE		
AND	11350 Random Hills Rd Ste 670		PO BOX 21093		
ADDRESS	Fairfax	VA 22030-7428	Catonsville	MD 21228-0593	
	USA		USA		
CONTACT	Rachael		PRODUCT 10/25-11/5		
LOCAL SALESPERSON	BILL AHLFIELD	AGENCY EST. NO. 12898	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	250.00	250.00
161.	1	05:57A	08:00A	30S	11/03/12-11/03/12	EYEWITNESS NEWS SAT 6-8AM	1	150.00	150.00
171	1	07:58A	09:00A	30S	10/28/12-10/28/12	EYEWITNESS NEWS SUN 8-9AM	1	270.00	270.00
18	00001..	1	10:00A	12:00N	30S	11/02/12-11/02/12	LET'S MAKE A DEAL/PRICE IS	1	360.00	360.00
19	10000..	1	11:58A	12:30P	30S	10/29/12-11/05/12	NOON NEWS	2	475.00	950.00
20	00100..	1	02:58P	04:00P	30S	10/31/12-10/31/12	DR. PHIL	1	270.00	270.00
21	10000..	1	02:58P	04:00P	30S	11/05/12-11/05/12	DR. PHIL	1	270.00	270.00
22	00001..	1	04:00P	05:00P	30S	10/26/12-10/26/12	4PM EARLY NEWS	1	340.00	340.00
23	00010..	1	04:00P	05:00P	30S	11/01/12-11/01/12	4PM EARLY NEWS	1	340.00	340.00
24	00001..	1	07:27P	08:00P	30S	10/26/12-10/26/12	ENTERTAINMENT TONIGHT 730-8P	1	720.00	720.00
25	01001..	2	07:27P	08:00P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT 730-8P	2	720.00	1440.00
26	1.....	1	07:57P	09:00P	30S	11/05/12-11/05/12	HOW I MET MOTHER/PARTNERS	1	2500.00	2500.00
27	01000..	1	04:58A	05:27A	30S	11/06/12-11/06/12	RISE & SHINE AT 5AM	1	270.00	270.00
28	01000..	1	05:57A	07:00A	30S	11/06/12-11/06/12	MORNING EDITION AT 6	1	495.00	495.00
29	01000..	1	07:00A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	250.00	250.00
30	..1....	1	09:58P	11:00P	30S	10/31/12-10/31/12	C.S.I.	1	2700.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

AND

PAGE 3

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			CARDIN FOR SENATE			
AND	11350 Random Hills Rd Ste 670			PO BOX 21093			
ADDRESS	Fairfax	VA	22030-7428	Catonsville	MD	21228-0593	
	USA			USA			
CONTACT	Rachael			PRODUCT10/25-11/5			
LOCAL SALESPERSON	BILL AHLFIELD	AGENCY EST. NO.	12898	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	...1...	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	2250.00	2250.00
321..	1	07:57P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	1200.00	1200.00
331..	1	08:58P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	1500.00	1500.00
341	1	08:58P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	2500.00	2500.00
35	0000100	1	10:59P	11:35P	30S	10/26/12-10/26/12	LATE NEWS 11-1135 M-SUN	1	1080.00	1080.00
36	1111100	5	10:59P	11:35P	30S	10/29/12-11/02/12	LATE NEWS 11-1135 M-SUN	5	1080.00	5400.00
37	1000000	1	10:59P	11:35P	30S	11/05/12-11/05/12	LATE NEWS 11-1135 M-SUN	1	1080.00	1080.00
38	0000010	1	10:59P	11:35P	30S	10/27/12-11/03/12	LATE NEWS 11-1135 M-SUN	2	1080.00	2160.00
39	0000001	1	10:59P	11:35P	30S	10/28/12-11/04/12	LATE NEWS 11-1135 M-SUN	2	1080.00	2160.00
40	01100..	2	11:35P	12:37A	30S	10/30/12-10/31/12	LATE SHOW W/ DAVID LETTERMAN	2	315.00	630.00
411.	1	11:35P	12:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	270.00	270.00
421	1	11:35P	12:35A	30S	10/28/12-10/28/12	CRIMINAL MINDS	1	275.00	275.00
Total Contract:								62		41440.00
Billing Summary										
			Oct		Nov		Dec		Total	
Qtr 4-12			9635.00		31805.00		.00		41440.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



WJZ-TV

11/02/12

WJZ-TV

AND

PAGE 4

prior notice

PRODUCT 10/25-11/5

PRODUCT CODE	1300
--------------	------

NO. WEEKS: 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

GRAND TOTAL	41440.00
-------------	----------

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION